



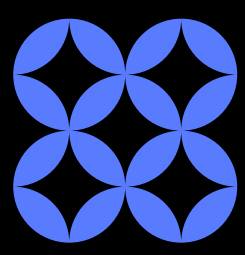
Outdoor Life Leadership Sponsor the Briggs Program

Building Skills. Building Communities.
Changing Lives.



Presented by
Outdoor Life Leadership

2025



About the BRIGGS Program

BRIGGS (Brick Masonry Training & Certification) is more than a training course—it's a launchpad.

We equip young men ages 16–24 with hands-on trade skills, professional certifications, and leadership experience.



contact@outdoorlead.org



www.outdoorlead.org/briggs-sponsorship

2025

Through Bricks, participants:

- Master the trade – Learn brick masonry from experienced professionals.
- Earn credentials – Receive certifications recognized in the construction industry.
- Build real projects – Create ovens, signage, and emergency shelters that serve communities.
- Grow as leaders – Gain teamwork, problem-solving, and project management skills.

Your sponsorship transforms a skill into a career and a career into a future of stability and community impact.

Why BRICCS Matters Now

The trades industry is facing a shortage of skilled workers. At the same time, youth from underserved communities need direct pathways to employment and self-reliance.

BRICCS bridges that gap, training the next generation while improving the neighborhoods they call home.

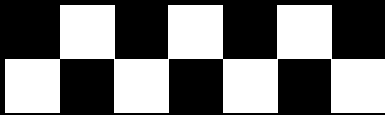
Without financial barriers, young men can step into a career-ready future.

Your Impact as a Sponsor

When you sponsor BRICCS, you're directly funding:

Your sponsorship helps cover:

- **Training Costs** – Covering materials, tools, and safety equipment.
- **Certification Fees** – Ensuring every youth can earn credentials without cost concerns.
- **Mentorship Opportunities** – Connecting youth with master masons and skilled tradespeople.
- **Community Builds** – Funding real-world projects that improve public spaces and infrastructure.
- **Youth Economic Mobility** – Providing marketable skills for long-term employment.



Every brick laid carries your imprint as a partner in their success.



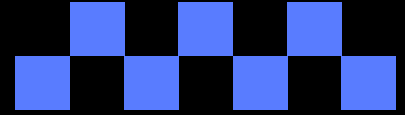
Receive Tax Benefits

Contributions are tax-deductible as permitted by law.

Engage Employees & Customers

Involve your team in meaningful volunteer opportunities and showcase your dedication to social causes.

Sponsorship Packages



\$10,000

Legacy Builder Sponsor

Goal: Fund an entire BRICCS training cycle for all participants, covering training, certification, and a major community build.

- Featured recognition in press releases and media coverage.
- Speaking opportunity at BRICCS graduation ceremony.
- Reserved seats at the graduation for 2 company employees.



\$5,000

Master Mason Sponsor

Goal: Fund one complete community build project from start to finish, benefiting a local neighborhood.

- Featured sponsor spotlight in newsletter and social media.
- Logo on Briccs program shirts and promotional gear.



\$1,500

Builder Sponsor

Goal: Fully sponsor 3 youth for training and certification, removing all cost barriers.

- Logo placement on training materials and event banners.
- Recognition in Outdoor Life Leadership newsletter.



\$500

Apprentice Sponsor

Goal: Equip 1 youth with all tools, gear, and training materials needed to begin masonry work.

- Recognition on BRICCS webpage and social media.



Why Partner with Outdoor Life Leadership

- **Volunteer-Powered** – 100% volunteer-led means your funds go straight to youth impact.
- **Mission-Driven** – Our focus is leadership, economic mobility, and community resilience.
- **Proven Transparency** – Receive detailed impact reports, photos, and participant success stories.
- **Hands-On Opportunities** – Invite your team to volunteer and connect directly with youth.

Ways to Give

- **One-Time Gift** – Fund a specific need or event.
- **Annual Sponsorship** – Support BRICCS year-round.
- **In-Kind Donation** – Provide tools, safety gear, or materials.
- **Corporate Partnership** – Engage employees as mentors and project volunteers.

Join Us in Building More Than Bricks
Together, we can shape strong leaders, skilled tradesmen, and thriving communities.

Your sponsorship plants the seeds for stability, leadership, and lasting change.



336-705-6322



1995 Pleasant St., #12345, Winston-Salem, NC 27107



contact@outdoorlead.org



www.outdoorlead.org

Outdoor Life Leadership is a 501(c)(3) nonprofit organization, EIN 33-1389087.



Choose Your Sponsorship

2025

Outdoor Life Leadership Sponsorship Form

Thank you for your interest in sponsoring the Outdoor Life Leadership Briccs Program! Your support helps empower the next generation of leaders, promote environmental responsibility, and create transformative outdoor experiences for participants. We are excited to offer you the opportunity to join us in making this program a success.

Sponsorship Packages

Please select your desired sponsorship level:

Legacy Builder Sponsor - \$10,000+

Goal: Fund an entire BRICCS training cycle for all participants, covering training, certification, and a major community build.

- Featured recognition in press releases and media coverage.
- Speaking opportunity at BRICCS graduation ceremony.

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Master Mason Sponsor - \$5,000

Goal: Fund one complete community build project from start to finish, benefiting a local neighborhood.

- Featured sponsor spotlight in newsletter and social media.
- Logo on BRICCS program shirts and promotional gear.

Builder Sponsor - \$1,500

Goal: Fully sponsor 3 youth for training and certification, removing all cost barriers.

- Logo placement on training materials and event banners.
- Recognition in Outdoor Life Leadership newsletter.

Apprentice Sponsor - \$500

Goal: Equip 1 youth with all tools, gear, and training materials needed to begin masonry work.

- Recognition on BRICCS webpage and social media.



Choose Your Sponsorship

2025

Outdoor Life Leadership Briccs Program Sponsorship Form

Sponsorship Packages

Please select your desired sponsorship level:

Sponsorship Contact Information

Company Name: _____

Primary Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

City, State, ZIP: _____

Payment Information

Please select your payment method:

- ☐ \$10,000 - Legacy Builder Sponsorship Package
- ☐ \$5,000 - Master Mason Sponsorship Package
- ☐ \$1,500 - Builder Sponsorship Package
- ☐ \$500 - Apprentice Sponsorship Package

Payment Method:

- ☐ Online Payment: [Visit Our Sponsorship Page](#) to make your payment securely online.
- ☐ Check (Make payable to: Outdoor Life Leadership, C/O Briccs Sponsorship, PO Box 12345, Winston-Salem, NC 27117)
- ☐ Credit Card (Please provide details below)

Credit Card Information:

Name on Card: _____

Card Number: _____

Expiration Date: _____

CVV: _____

Agreement

By signing this form, you acknowledge your commitment to sponsor the Outdoor Life Leadership Briccs Program at the selected level. You agree to provide the required logos and promotional materials within 30 days of submission, and understand that the sponsorship benefits outlined will be provided upon receipt of payment.

Signature: _____

Date: _____