



Outdoor Life Leadership

Making Outdoor Survival & Safety Possible



Helping young men build practical skills, confidence, leadership, and problem-solving abilities through real-world learning and hands-on experiences.



WHO WE ARE

Outdoor Life Leadership is a grassroots, volunteer-based nonprofit serving young men, families, and community members in Winston-Salem and surrounding communities.

We believe young people need more than information. They need opportunities to learn useful skills, practice those skills, and use them in real situations.

Our programs combine hands-on learning, outdoor experiences, leadership development, safety education, mentorship, and career skills.

Our goal is simple:

Help young men become capable, confident, responsible leaders who can solve problems and contribute to their communities.

Activities designed for ages 7-17
Winston-Salem, North Carolina
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LEARN IT. PRACTICE IT. USE IT.

LEARN IT

Gain the knowledge needed to understand a skill.

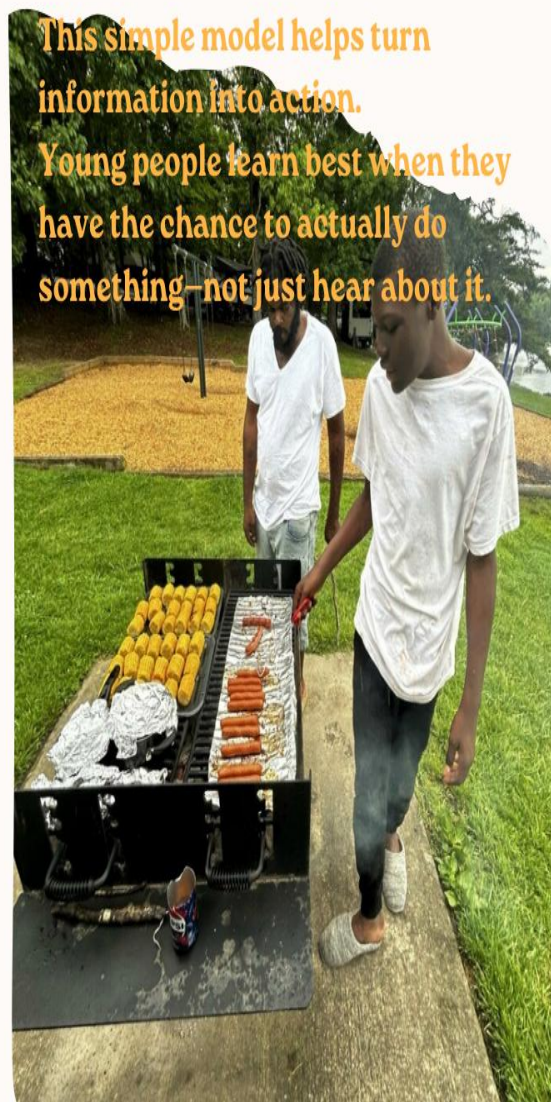
PRACTICE IT

Work with others and practice the skill until confidence grows.

USE IT

Apply the skill in a real-world situation.

This simple model helps turn information into action. Young people learn best when they have the chance to actually do something—not just hear about it.



OUR PROGRAMS

BEAR ARCHERS Ages 7-17

Bear Archers gives young men opportunities to build outdoor survival skills, safety awareness, confidence, leadership, teamwork, and problem-solving abilities.

Through hands-on challenges and outdoor experiences, participants learn skills they can use in everyday life.

BEAR CAPTAINS Ages 18-24

Bear Captains prepares young men to step into leadership and mentorship roles.

Participants build leadership skills while helping guide and support younger Bear Archers.

They learn how to make decisions, take responsibility, solve problems, communicate, and lead by example.

BRICCS PROGRAM Ages 16-24

The Brics Program introduces young men to brick masonry and construction skills while connecting hands-on learning with career opportunities.

Participants learn practical building skills, workplace habits, teamwork, safety, and the value of building something that can serve a community for years to come.



BUILDING SKILLS. BUILDING LEADERS.

BUILDING COMMUNITY.

WHO WE SERVE

Young Men | Ages 7-17

Practical skills, safety, confidence, leadership, and problem-solving.

Young Men | Ages 18-24

Leadership, mentoring, career preparation, and real-world skills.

Parents & Families

Practical learning opportunities that help young people grow.

Community Partners & Volunteers

People who want to help young men learn, grow, lead, and serve.

GET INVOLVED

Outdoor Life Leadership is powered by people who believe young men deserve opportunities to learn useful skills and become leaders in their communities.

You can help by:

- Volunteering
- Mentoring
- Partnering with our programs
- Providing resources or equipment
- Supporting our youth programs
- Helping create career opportunities

TOGETHER, WE CAN BUILD A STRONGER COMMUNITY.

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